## full-service

# ARCHITE CTURAL DESIGN FIRM

## Hospitality Qualifications















## WORKING TOGETHER

DesignCell Architecture is a nationally recognized leader in the design of hospitality projects. Our full-service architectural firm provides efficient and comprehensive design solutions for midrise construction, mid-upper scale, branded, soft branded, prototypical and boutique hotels.

For us, the human factor is an integral element of a successful project. Working together with clients, project owners and project teams, we provide design solutions that are smart, adaptable, and cost-effective.

We focus on clear communication from the conceptual design phase through construction administration. Our multi-disciplinary team brings its experience, dedication, and standards of excellence to every project.





The DesignCell team understands that the success of every project ultimately depends on the ability to control the design process. Responsive leadership, collaboration and proactive approach is embedded into every layer of our work.



## CAPABILITIES

We partner with developers to design and build successful hotels. Our leadership leverages expertise and industry experience to help clients and owners make smart and economic decisions about their properties. We have years of experience working with Hilton, Marriott, IHG, Hyatt and Choice hotel brands including new construction, re-flagging, renovations, and upgrades. Our knowledgeable team brings the following strengths to every project:

- -Due diligence and test-fit analysis.
- -Entitlement process.
- -Strong understanding of the impact of zoning opportunities and constraints in the early planning phases.
- -Zoning and approval process.
- -Thoughtful and deliberate master planning experience.
- -Building codes and regulations governing the industry.
- -Brand standards for major hotel brands.
- -Dual-branded and multi-branded hotels.
- -Modular construction.
- -ICF construction.
- -Mid-rise, wood construction.
- -Panelized structural systems.
- -Quick turnaround to meet aggressive schedules.
- -Construction administration services.
- -Award winning designs.

# SERVICES

From pre-development feasibility studies to determine the best use of a site, to adaptation of a flag's standards, our team partners with clients to ensure quality projects are delivered on budget and on schedule.

### **OUR SERVICES INCLUDE:**

#### **Pre-Design Services**

- -Master Planning
- -Feasibility Studies
- -Conditions Assessment
- -Concept Design
- -Programming & Needs Assessment
- -Site Analysis
- -Site Planning
- -Building & Zoning Analysis
- -Project Evaluation
- -Sustainability Approach
- -Urban Planning & Design
- -Entitlements Package

#### Planning, Design & Construction

- -Full Architectural Design Services
- -Construction Documentation & Specifications
- -Permittina
- -Franchise Submittal
- -LEED Certification
- -Project Management
- -Construction Administration

# BIM BUILDING

**INFORMATION MODELING** 

**REDUCED CONSTRUCTION CHANGES** 

> **ENHANCED COLLABORATION**

**GREATER PREDICTABILITY** 

**FASTER COST ESTIMATES** 

**3D MODELING** 

3D tools to document, tools allow the project visualize and design scheduling, perfor-mance and environ-





## SELECTED PROJECT EXPERIENCE

Cambria, Glendale, AZ Cambria, Dublin, CA

Candlewood Suites. Las Vegas, NV Holiday Inn Express. Las Vegas, NV Holiday Inn Express. Phoenix, AZ Staybridge Suites. Coeur d'Alene, ID Staybridge Suites. Columbus, OH Staybridge Suites. Corona, CA Staybridge Suites. Largo, MD Staybridge Suites. Newark, CA Staybridge Suites. Temecula, CA





Element. Natomas, CA
Fairfield Inn & Suites. Folsom, CA
(Modular Construction)
Residence Inn. Las Vegas, NV
Residence Inn. Livermore, CA
Residence Inn. Sparks, NV
Residence Inn. Steamboat, CO
SpringHill Suites. Lake Forest, CA
Springhill Suites. Newark, CA
Springhill Suites. Spokane, WA
TownePlace Suites. Austin, TX
TownePlace Suites. Lake Forest, CA
TownePlace Suites. Las Vegas, NV

Garden Inn. Austin, TX Garden Inn. Las Vegas, NV Garden Inn. Tempe, AZ

Hampton Inn & Suites. Imperial Beach, CA

Hampton Inn & Suites. Sparks, NV

Home2 Suites. Corona, CA Home2 Suites. Las Vegas, NV Home2 Suites. Reno, NV

Homewood Suites. Las Vegas, NV Homewood Suites. Tempe, AZ Homewood Suites. Livermore, CA



# ABOUT THE FIRM

### FIRM PROFILE

DesigCell's nationally recognized studio designs award winning spaces for hospitality, multi-family, professional athlete housing and senior housing clients. Extensive knowledge and experience in the sectors we service make us the architect-of-choice for clients building on a mission.

Our team, comprising of 25+ professionals with diverse skills, global perspectives and critical thinking, partner with project teams to ensure designs are smart, adaptable, efficient and cost effective.

The firm, founded in 2007, is headquartered in in Las Vegas, NV. We are licensed in 14 states, with the ability to get licensed in all.





# THOUGHTFUL DESIGNS THAT DRIVE MEMORABLE RESIDENT EXPERIENCES

## **LEADERSHIP**



## SCOTT BROWN

#### NCARB

As a founding principal at DesignCell, Scott's passion and motivation centers on building client relationships, developing talent, and delivering innovative project solutions.

With over 20 years of experience as an architect, Scott is a trusted advisor to his clients. He has a comprehensive understanding of complex hospitality and multi-family projects and is recognized for his exceptional ability to challenge design teams to think outside the box to develop a tailored solution for each client

Scott's passion, leadership, and a broad perspective allow him to be an effective leader and inspiration to his team, delivering quality projects on time and within budget. He earned a Master of Architecture from the University of Utah.

REGISTRATIONS: NV, AZ, OR, CO, UT, ID, WI, FL

## KASTYTIS CECHAVICIUS

#### **LEED AP**

Kastytis is the Design Director and a founding Principal of the firm. He has earned a loyal client following because of his ability to uncover design value and outstanding guest experiences.



Throughout his career, Kastytis has earned and contributed significantly to more than 20 design awards for projects in Nevada. His design experience includes numerous multi-family, hospitality, high-end residential, public, and commercial projects in the US and Internationally.

Kastytis portfolio includes major hospitality brands, which whom he's worked to meet complex brand standard requirements and demanding budgets and schedules. He is responsible for conceptual and final design, coordination and development, and sustainable design strategies, where appropriate. He earned a Master of Architecture from the University of Las Vegas, NV.

REGISTRATIONS: NV, MD, CA, TX, WA, OH



#### **JILL RUBIN**

Senior Project Manager

Jill is an accomplished project manager with over 20 years of experience in managing complex hospitality, resort, mixed-use, retail, educational facilities, offices, and casino projects. She fosters a practical and collaborative management style that seamlessly connects teams to devise a cohesive set of construction documents. Jill has a has a professional degree in architecture from University of Wisconsin.





## MASAO KOBAYASHI AIA, NCARB

Senior Project Manager



## STEFAN STEPANOVIC

Proiect Manager

Stefan is a dedicated, forward-thinking project manager with over 10 years' experience in delivering high-performance projects. A resourceful, design-oriented manager, Stefan is capable of guiding global and local teams to deliver meaningful projects. Over the years, he has worked on a variety of multi-family, mixed-use, retail, residential and industrial projects. His excellent focus and attention to quality permeates every step of the architectural process. Stefan holds a Master of Architecture degree from University of Belgrade, Serbia.

Masao is a demonstrated leader in project management with a career spanning over 30 years, with experience working in multiple jurisdictions. His project experience includes a diverse portfolio of project types including hospitality, residential, manufacturing, office and commercial projects. His approach to successful project delivery is based on developing innovative solutions for complex construction issues, earning him a reputation among our clients for exceptional project delivery. Masao is a licensed architect in NV, AZ, TX, OH, and HI. He received his degree in Engineering/Architecture from Waseda University, Tokyo, Japan.

#### **RON DAVISON**

In his more than 30 years of professional experience, Ron's work has encompassed a broad range of projects including hospitality, gaming, municipal and private project sectors. Ron skillfully blends technical expertise with project management skills and ensures that all design options are explored and the solutions thoroughly developed. He is a registered architect in Arizona and a University of Nevada graduate.





## We look forward to hearing from you!

DesignCell Architecture appreciates your time in reviewing our qualifications.

## **Scott Brown**

architect | principal

- **\** 702 249 7364

## Kastytis Cechavicius

architect | principal

- **\** 702 244 0013
- ★ Kastis@design-cell.com

## Office

- 1785 Village Center Cir #100 Las Vegas, Nevada 89134
- **5** 702 403 1575
- www.design-cell.com

Hospitality Projects:

www.design-cell.com/ hospitality-projects/

Explainer Video:

https://youtu.be/YkUI\_qUEIo8